

# alana young

Graphic Designer



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## EDUCATION

### Bachelors of Arts, Art Education

*Hampshire College, Amherst, MA*  
Teaching License through Mount  
Holyoke College Licensure Program

### Certificate of Graphic Design

*Front Range Community College,  
Boulder, CO*

### Field Study

*National Outdoor Leadership  
School (NOLS), Baja, Mexico*

### Pre-College Art Program

*Lesley University, Cambridge, MA*

## LICENSE AND ENDORSEMENTS

### Massachusetts Secondary 5–12 Visual Arts Initial

*License #55124191*

Passed all sections of MA Tests for  
Educator License (MTEL)

Massachusetts Sheltered English  
Immersion (SEI) Endorsement

## SKILLS

Adobe Creative Suite (Illustrator,  
InDesign, Photoshop)

WordPress & Microsoft Office

Bilingual, English and Spanish

Team Leadership

Staff Management

Client Communication

Brand Strategy

Print & Digital Design Production

Typography & Layout Design

Creative Problem-solving

## PROFESSIONAL SUMMARY

Creative problem solver with a background spanning art education, operations, and design. Each chapter sharpening a strategic eye and a strong visual instinct. Experienced in leading teams, managing real-world brand strategy, and delivering design solutions that communicate with intention. Fluent in Adobe Illustrator, InDesign, and Photoshop.

## PROFESSIONAL EXPERIENCE

### ASSISTANT MANAGER, BARISTA

*HumanKind Coffee House, Boulder, CO | September 2024 – Present*

- Lead daily operations and high-volume shift management
- Conceptualize and design seasonal menus, promotional materials, and in-store displays to maintain cohesive brand identity
- Develop and execute Instagram content strategy to grow engagement
- Train and mentor staff in customer experience and brand standards

### OPERATIONS ASSISTANT

*AF Apollo Middle School, Brooklyn, NY | June 2023 – August 2024*

- Designed visual communications including event graphics, campus signage and family correspondence
- Developed promotional layouts to improve community engagement
- Coordinated outreach, enrollment management, and event execution

### ART TEACHER

*AF Apollo Middle School, Brooklyn, NY | July 2021 – June 2023*

- Designed individualized curricula rooted in design principles and color theory
- Guided students through the creative process
- Curated and produced student portfolio exhibitions and presentations
- Maintained a structured studio environment to optimize creative productivity

### ART TEACHER

*Forest Park Middle School, Springfield, MA | July 2019 – June 2020*

- Developed multi-disciplinary curriculum in drawing, painting, sculpture, and design for grades six through eight.
- Directed after school art club and coordinated student exhibitions
- Collaborated with faculty on curriculum and school wide programming

### STUDENT TEACHER

*Chicopee High School, Chicopee, MA | January 2019 – May 2019*

- Taught 2D and 3D art techniques with measurable student skill growth
- Designed project based curriculum in ceramics and activism-based art
- Applied inclusive teaching strategies to support a diverse learning community

### MEDIA SERVICES ASSISTANT

*Hampshire College, Amherst, MA | September 2015 – December 2018*

- Managed audiovisual setup and technical support for campus events
- Maintained equipment inventory and oversaw rental logistics